



**The Secret Sauce
to making \$10,000+
per month
with your
blog**

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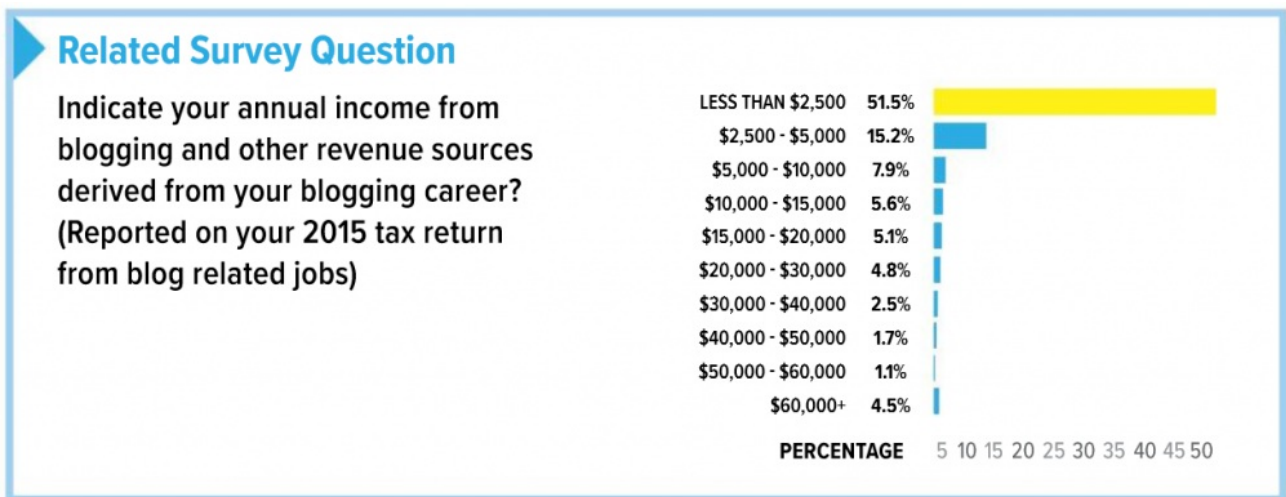
So how much do most bloggers earn?

So I always get the question, how can you make money from a blog?

It's a million dollar question.

The truth is a lot of bloggers do not make a lot of money from their blogs.

Yet they invest blood, sweat and tears and don't make enough money to blog full time.



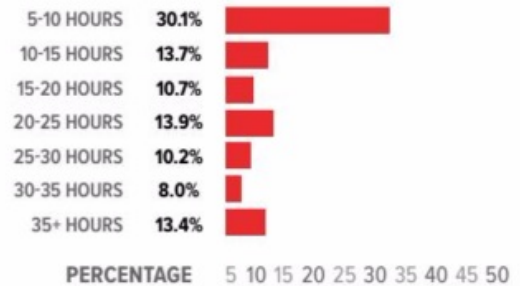
A survey conducted by iBlogmagazine, which is documented in their Women's Influencer Industry & Business Report shows that only 4.5% of bloggers earn more than \$60,000 per year. In fact, 51.5% earn less than \$2,500 per year, that's a shocking \$208 per month.

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iBlogmagazine / Women's Influencer Industry & Business Report 2016

Can blogging pay your bills?

Survey Question: Blogging Work Week

How many hours a week is your typical blogging work week? (Performing activities directly related to growing your for-profit blogging business)



The interesting thing is that 21.4% of bloggers surveyed spend 30+ hours a week on their blog, which is the same as a full-time job.

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iBlogmagazine / Women's Influencer Industry & Business Report 2016

Will you be able to pay your bills, if you earn \$208 per month and you spend up to 30 hours a week on your blog?

So let me start again.

I always get the question, how can you make money from a blog?

In order to be successful at anything you need to learn from the best and understand the strategies they used to become successful.

So I have taken the time to research 10 bloggers from different blog niches that make more than \$10,000 to \$200,000 a month and I have combed through their income reports to show you how they make money from their blogs.



1. Sharon Gourlay / Digital Nomad Wannabe / Travel Blog

Sharon Gourlay is a travel blogger and digital nomad. She's been to over 90 countries and quit her job in 2014 to explore the world and blog about her travelling experiences with her husband and children.

Income: Sharon Gourlay rakes in \$12,000 per month, as of December 2015 from her travel blogs; 'Digital Nomad Wannabe', 'Where's Sharon' and 4 other niche websites.

Revenue source:

1. 58% Affiliate Marketing
2. 37% Banner Ads
3. 5% E-books

[Read more: Digital Nomad Wannabe Income Reports](#)

CHASING FOXES

2. Silas & Grace / Chasing Foxes / Lifestyle Blog

Chasing Foxes is a lifestyle blog run by Silas and Grace. They write about travel, culture and food.

I am impressed with Chasing Foxes because they have only been blogging for 9 months and are already making \$15,000 per month.

Bloggers earning \$10,000+ per month:

Income: Chasing Foxes rakes in \$15,000 per month, as of January 2017. Initially they made \$514 in the first month of starting their blog so they have come a long way in just 9 months.

Revenue source:

1. 73% Banner Ads
2. 26% Affiliate Marketing
3. 1% Consulting

[Read more: Silas & Grace Income Reports](#)



3. Tammy / Organize Yourself Skinny / Weight Loss

Tammy started her weight loss journey in 2010. She was sick of being overweight, tired, and unhappy and got serious about living a healthier lifestyle. She decided to start a blog to talk about her weight loss journey.

Income: Tammy rakes in \$17,000 per month as of December 2015.

Revenue source:

1. 73% Banner Ads
2. 17% E-books
3. 6% Sponsored Posts
4. 4% Affiliate marketing

[Read more: Organize Yourself Skinny Income Report](#)



4. Matthew Woodward / Online Marketing Expert

Matthew is an award winning internet marketing blogger whose passion is SEO and how to make blogs rank on Google.

Income: Matthew rakes in \$23,298 per month as of December 2016 . In 2016, he made over \$270,000 from his blog.

Revenue source:

1. 99% Affiliate Marketing
2. 1% Consulting

[Read more: Matthew Woodward Income Report](#)



5. Sarah Titus / Stay-at-home Mum Blogger

Sarah Titus is a stay-at-home single mum of 3, who was ditched by husband of 14 years and ended up in a homeless shelter. She started her blog shortly after her husband had abandoned her and her children. She believes that every mother should have an option to stay home to look after their children.

Her success story is incredible because the judge in her divorce settlement told her to get a 'real job' and she told him no she wanted to start a blog and stay home to look after her kids. Just shy of 1 year, she defied all odds by making \$10,000 per month after her first year of blogging.

Income: Sarah Titus rakes in \$23,000 per month as of December 2015.

Revenue source:

1. 60% Affiliate marketing
2. 31% Banner ads
3. 7% E-books
4. 2% 1-2-1 Coaching

[Read more: Sarah Titus Income Report](#)



6. Abby Lawson / Just a girl and her blog / Organize your life

Justagirlandherblog is a personal blog run by Abby alongside her husband Donnie. She writes about how to decorate your home and organise your life.

Income:

Abby Lawson rakes in \$41,700 per month as of December 2016. In 2016, she earned in total \$477,981 within 12 months.

Revenue source:

1. 66% Affiliate Marketing
2. 34% Product Sales (online courses & e-books)

[Read more: Just a girl and her blog Income Report](#)



7. Lindsay Ostrom /Pinch of Yum/ Food Blogger

Pinch of Yum is a food blog run by Lindsay Ostrom and her husband. She's a food enthusiast; who loves to write, cook and take pictures of delicious food and she's been blogging for 7 years.

Income:

Pinch of Yum rakes in \$96,000 per month, as of November 2016.

Revenue source:

1. 63% Banner Ads
2. 11% Affiliate Marketing
3. 23% Sponsored Posts
4. 3% Product Sales (e-books)

[Read more: Pinch of Yum Income Reports](#)



8. Pat Flynn / Smart Passive Income / Online Marketing Expert

Pat Flynn is an online marketing expert who specialises in showing online business owners how to make passive income, which means money generated by your business that doesn't require too much effort from you.

Income: Pat Flynn rakes in 157,131 per month, as of January 2017. In 2016, he made \$1,300,000 in total within 12 months.

Revenue source:

1. 73% Affiliate Marketing
2. 11% Software & Apps
3. 8% Book Sales
4. 5% Podcasts
5. 3% Other Niche Websites

“I didn't get to where I am overnight. It's been a long road filled with lots of hustle and my fair share of mistakes. And yet, through persistence and passion, I've managed to build something amazing—something I never thought possible when I first launched Smart Passive Income.”

— Pat Flynn. *Smart Passive Income*

[Read more: Pat Flynn Smart Passive Income Reports](#)



9. John Morrow / Smartblogger / Writer

John Morrow is an incredible writer turned serial blogger. He is the founder of Guestblogging, Smartblogger and was the editor of Copyblogger. The interesting thing is that it took him 5 years to earn his first dollar online. When he first started blogging he started four blogs at the same time and the first 3 failed.

The craziest thing is John Morrow is paralysed from the neck down. He can only move the muscles in his face and was given just 2 years to live when he was a child. At 31 years old, he is one of the oldest people in the world with 'Type II spinal muscular atrophy' a degenerative neuromuscular disease.

Guess how he writes his articles?

By using his voice. Yes just his voice.

He uses a Dell laptop with an i5 processor with a VXI TalkPro UC2 microphone and a prototype lip-operated mouse.

Income: Smartblogger rakes in \$178,427 per month, as of January 2016.

Revenue source:

1. Affiliate Marketing
2. Online Courses

[Read more: Smartblogger Income Report](#)



10. Melyssa Griffin / Online Marketing Expert for Creatives

Melyssa Griffin started a graphic design blog called the Nectar Collective in 2013. Within the first 2 years she was able to turn her blog into a 6 figure blog. Now she focuses on helping creative entrepreneurs turn their passion into profit.

Income: Melyssa Griffin rakes in \$283,680 per month as of January 2017. In 2016, she made a total of \$1,300,000 within 12 months.

Revenue source:

1. 91% Online Courses
2. 9% Affiliate Marketing

[Read more: Melyssa Griffin Income Reports](#)

So what's the secret sauce to having a successful blog?

In conclusion:

Based on the findings from my research on top 10 bloggers, you should consider adopting the following blueprint if you want to monetize your blog.

Checklist:

1. **Community:** Build a thriving online community.
2. **Content:** Create great content.
3. **Traffic:** Get traffic to your blog.
4. **Email:** Build an email list.
5. **Affiliate Marketing:** Take part in Affiliate Marketing (promote products and tools that your solve your readers problems and you get paid a commission).
6. **Banner Ads:** Place Ads on your blog (if you plan to make money from banner ads, you must have a consistent content strategy. Therefore you should be planning to blog on a daily basis. The more views you get on your posts, the more money you will make. This strategy is best suited to news/gossip blogs or travel/lifestyle/food blogs).
7. **Digital courses:** launch an online course to address the issues your readers are facing.



Blog-Growth-Hacker

I show women (and some men) how to start blogs they love, grow their online blog/business so they can monetise passion.

empowee means to empower, inspire and motivate others to success.

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Wanna join my 5-Day Blog Challenge?

In 5 days, you'll know the best blogging platform to choose and the fastest ways to promote your blog.

Yes... Get me Started